

Woman Made Gallery - 685 N. Milwaukee Avenue, Chicago, IL 60622

FOR IMMEDIATE RELEASE

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Jana C. Perez: Objectify

A Solo Exhibition at WMG

January 18 – February 21, 2008

Opening Reception: January 18/ 6-9 p.m.



Jana C. Perez, *Mollify*,
Epson digital print, 14 x 24 inches

Gratify, electrify, mollify, satisfy. In advertising, a desired response is written into every image. But what other hidden meanings might an image carry? Jana C. Perez's diptychs push subtext to the surface in a full force satire of depictions of women in advertising. Constructing a literal objectification, familiar images of women are likened to everyday things. In *Mollify*, an ad for a bra is compared to a padlock and chain. The result is a profound juxtaposition that transforms the meaning of both images and

challenges the intentions of the commercial ad.

Jana C. Perez holds an M.A. in Graphic Design and an M.F.A. in Photography and is currently assistant professor of graphic design at Texas Woman's University and a freelance designer. Perez's work has been featured in several exhibitions nationwide including the 4th Photography Biennial, the ReFresh Print Biennial I, University of Wisconsin - Green Bay, and as a Portfolio Winner at The Houston Center for Photography.

Jana C. Perez's innovative photographic diptychs will be on display at Woman Made Gallery from January 18 – February 21, 2008.

Woman Made Gallery

685 N. Milwaukee Ave.

Chicago, IL 60622

Website: www.womanmade.org

Gallery Hours: Wed-Fri noon-7pm / Sat-Sun noon-4pm / Admission: Free

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